

## **CYPRESS SOLUTIONS CORPORATE OVERVIEW**

Established in 1995 Cypress Solutions is focused 100% in the Retail Point of Sale industry. Retail is not a sideline for Cypress Solutions, like it is for so many others.

Cypress Solutions sells and distributes only the Infinity Retail POS System. We focus on bringing the benefits of technology to our customers. We believe our customers will weigh our organization not only on our products but also upon the support and services we give after the sale. Our goal is to continue to offer strong products that are needed by the retail industry and to support those products and services as a "Best in Class" company.

The Infinity POS Retail Management System supports the store managers and the corporate decision makers, permitting a more effective and more profitable management of both the stores and the enterprise. This is accomplished with an integrated system which meets all the needs of the stores and the enterprise from point of sale, inventory management, to consolidated sales and financial reporting.

By utilizing our product lines the retailer will produce a better result in bottom-line savings while increasing customer throughput and convenience and simplifying retail operations.

## **CORE SERVICES / COMPETENCIES**

We provide support for all aspects of system implementation from complete installation, to setups, configurations, to training.

Our strong corporate philosophy is that training is the key to a successful project. Many years of experience have shown that proper training at the time of installation not only makes for a happier customer, but it decreases the load on our support staff.

Cypress Solutions technical personnel work more like consultants than installation and support people. We've installed thousands of systems and know what works and what doesn't. We work with your personnel to help them configure the system in ways that have proven to work for other retailers and to avoid some of the common pitfalls.



## System Architecture Eliminates Risk

One of the systems' greatest strengths is the system architecture. Each terminal runs its own MSSQL Desktop Engine (MSDE), and replicates with the main station every 15 seconds. This means the POS terminals are never down, regardless of network status. If the network is down, for whatever reason, the POS terminals continue to run, with no user intervention. We do not know of any other system on the market that provides this functionality without user intervention.

This unique data structure also means, if there is data loss due to hardware failure at any point in the structure, the data can be easily recreated, since it exists in at least two, usually three locations.

## Product

Infinity POS Retail Management System is installed in thousands of locations worldwide.

Infinity has evolved to handle the most complex of point of sale requirements, while remaining straightforward to learn and use – thanks to its' fully configurable interface and Windows programming.

What makes Infinity different is its reliability and flexibility. While a limited number of POS applications claim to use Microsoft SQL server to the store (back office), Infinity is one of the few systems that use SQL server and its desktop version right to the POS. This, coupled with Infinity's unique replication technology, gives Infinity unparalleled redundancy and ensures that your stores are able to carry on trading in times of network outage. This technology also makes Infinity infinitely scalable. From a single lane store to one running thousands of lanes, Infinity will grow as you do.

Infinity's modular design means it can cater to very diverse business and customer processes and needs. Infinity's three core modules (Head Office, Back Office and Point of Sale) are maintained as a single version and extended service module (ESM) "plug ins" are used to add additional functionality as required.

